

LICENSE

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Choose The Stunning Fonts With Confidence.

The right font makes a difference, and so does its license. Select one or more of our license and go back to designing with the freedom, speed, and coverage you need.

GENERAL LICENSE

Every font purchased is actually licensed to individuals/household/company rather than computers, devices, or locations. Each time you purchase fonts from Omotu Studio, you'll always be required to define the total number of users/household/company who will be using the fonts.

LICENSEE ARE NOT ALLOWED TO

- Distributing fonts from us in any manner, including: duplicating, copying, selling, giving away for free, or as part of a package of products
- Selling or transferring the license to another user/company/household (depending on the type of license)
- Allowing another user/company/household (depending on the type of license) to use fonts to make projects for personal or commercial use.
- Converting fonts into different formats without written permission from the Omotu Studio
- Using font elements as the basis for new fonts

DESKTOP LICENSE

Can be used for:

- 1 user
- Unlimited personal project
- 5 Commercial Project
- 2 Computer installation
- Blog: unlimited usage
- End product for sale (product/print ads/digital impressions/merchandise): 1,000 sales/prints/pcs

Can not be used for:

- Monetized social media (youtube, instagram, facebook): unlimited usage
- Embedding fonts. Must always be used in rasterized form
- Logo usage/logotype
- Web, web app, app, or game
- eBook/printed book

WEBFONT LICENSE

Can be used for:

- 1 Website
- For licensee's web app and website usage only
- Embedding fonts using @font-face
- Monthly webpage views: unlimited views

Can not be used for:

- Design or print-on-demand applications
- Web app, app, or game

E-BOOK/PUBLISHING LICENSE

- 1 licensed eBook/printed book title
- For licensee's eBook/printed book usage only
- Unlimited for publications intended for Kindles, iPads or other PDF Readers
- Embedding fonts. font can be embedded in epubs, but cannot be extractable

MONETIZED SOCIAL MEDIA LICENSE

Can be used for:

- 1 licensed monetized social media account
- Unlimited monetized social media usage and event videos
- For licensee's social media account usage only

Can not be used for:

- Commercial project for licensee's customer

PROFESSIONAL LICENSE

- Up to 2 user
- 4 computer installation
- Logo usage/logotype
- Unlimited personal project
- 10 commercial project
- 1 licensed monetized social media account owned or managed by the licensee
- Blog: unlimited usage
- End product for sale (product/print ads/digital impressions/merchandise): 10.000 prints/sales/pcs
- 1 licensed website
- For licensee's web app and website usage only
- Embedding fonts using @font-face
- Monthly webpage views: unlimited views

APP/GAME LICENSE

Can be used for:

- 1 App/web app/game tittle
- For licensee's app/web app/game usage only
- Font can be embedded but cannot extractable
- Unlimited app views or game views

Can not be used for:

- Design or print-on-demand applications

BROADCAST LICENSE

Can be used for:

- 1 licensed company/household
- Unlimited users & installation within your company/household
- Unlimited licensee's national broadcasting usage
- Unlimited for video/movies/tv/motion graphic
- Unlimited national broadcasting usage
- Unlimited social media usage
- Unlimited advertisements usage
- Unlimited website usage

Can not be used for:

- Commercial project for licensee's customer

- Design or print-on-demand applications
- Physical end product for sale
- Apps/games/web app

SERVER LICENSE

- 1 licensed web/app/web app title
- For licensee's web app, website, app usage only
- Embedding fonts only within the licensee's website
- Monthly webpage views: unlimited views
- Allow web app/web user to use font only within the licensee's website
- Design or print-on-demand applications

NATIONAL CORPORATE LICENSE

- 1 Corporate/brand
- Unlimited user & installation
- Unlimited commercial project
- Unlimited web views
- Unlimited broadcasting usage
- Unlimited social media & blog usage
- Unlimited advertisements usage
- Unlimited web app & website usage
- Unlimited apps & server usage
- Unlimited end product for sale
- Nationally

WORLDWIDE CORPORATE LICENSE

- 1 Corporate/brand
- Unlimited user & installation
- Unlimited commercial project
- Unlimited web views
- Unlimited broadcasting usage
- Unlimited social media & blog usage
- Unlimited advertisements usage
- Unlimited web app & website usage
- Unlimited apps & server usage
- Unlimited end product for sale
- Worldwide

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If your usage doesn't meet our existing licenses, you may to contact us for a custom license to cover your commercial usage of any Omotu Studio font.

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